

Maéva Orgeur

Graphic & Motion designer

Paris (FRANCE)

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@maeorgeur

ABOUT

- 10 years of working experience,
- in agencies, companies and freelancing;
- international experiences;
- creative, autodidact, multi-skilled, curious, proactive, autonomous with team spirit ;
- currently working as a freelance graphic designer in search of new adventures;
- wishing to join an agency or a company and to evolve in a creative and inspiring environment.

EDUCATION

MOTION DESIGNER COURSE

2022
Gobelins - École de l'image (Paris, FRANCE)

LICENCE PROFESSIONNELLE INFOGRAPHIE / WEBDESIGN

(Bachelor's degree in Graphic design)
2012
Université PARIS 13 (Bobigny, FRANCE)

BTS COM. VISUELLE MULTIMÉDIA

(Higher National Diploma in Graphic Design)
2009
Lycée des Arènes (Toulouse, FRANCE)

SKILLS &

SECRET WEAPONS

Identity & branding	●●●●●
Print design	●●●●●
Motion design	●●●●●
Web/UI design	●●●●●
UX design	●●●●●
HTML	●●●●●
3D modeling	●●●●●
Photo retouching	●●●●●

SOFTWARES

Expertise:
Photoshop / Illustrator /
Indesign / After Effects

Knowledge:
EasyCatalog / Cinema 4D /
Premiere / PowerPoint / Camtasia
(Comfortable working on both
Mac and PC platforms.)

LANGUAGES

French ●●●●●
English ●●●●●

WORK EXPERIENCES

GRAPHIC DESIGNER (FREELANCE)

2012 - present All over the world

- Projects print and digital : branding, webdesign, brochures, motion design, social ads...
- Various clients : Pernod Ricard, DPD group, Auchan, Pimkie, Ligue contre le cancer, Clarins, Kampagn'Arts festival, etc.

GRAPHIC DESIGNER - FRANCE LOISIRS

Jan 2021 - Jan 2022 (1 year) Paris (FRANCE)

- Brand design and art direction : responsible of the brand identity;
- Design print and digital : bimonthly magazines, POS display, social networks, illustrations for boxes, emailing, webdesign.

GRAPHIC DESIGNER - VIDEOTRON

April 2018 - Dec 2018 (8 months) Montréal (CANADA)

- Setting up tools to improve communication between teams and ensure good use of the branding guidelines : PowerPoint presentations, videos, flyers, posters, invitations, conception of a newspaper written by employees, icons, etc.

GRAPHIC DESIGNER - PRESENTATION MATTERS

Mai 2017 - Jan 2018 (8 months) Montréal (CANADA)

- Design print and digital : brochures, flyers, posters, visual identities for events, motion design, HTML emailing, banners, etc.
- BtoB for our clients IATA, ACI, Amadeus, Veolia.

GRAPHIC DESIGNER - EVASION SPIRIT

Oct 2015 - Jan 2017 (1 year and 4 months) Paris (FRANCE)

- Brand design and art direction : responsible of the brand identity and setting up tools for collaborators (PPT templates, photo library...), development of the graphic identity.
- Design print and digital : flyers, brochures, gift cards, greetings cards, newsletters, websites, kakemono...
- Projects management from A to Z.

WEBDESIGNER - VISIBLEO

Aug 2014 - Jan 2015 (6 months) Paris (FRANCE)

- Webdesign for small companies.
- Working with teams of content managers and web integrators.

GRAPHIC DESIGNER - SABON (APPRENTICESHIP CONTRACT)

2011 - 2012 (1 year) Paris (FRANCE)

- Brand design : responsible of the brand identity (in France).
- Design print and digital : POS, flyers, newsletters, banners, social media posts, website redesign...
- Website management.
- Projects management from A to Z.

VOLUNTEER EXPERIENCE

VOLUNTEER AT VARIOUS CULTURAL EVENTS

375 Montréal, Zoofest, Just for laughs, Kampagn'Arts Festival, Paris Fashion week : Assist the public with directions and any other questions ; dresser for the Paris Fashion Week (Smalto, Rahul Mishra).

2012, 2016, 2017, 2018, 2019 CANADA & FRANCE